

PRICE GUIDE

2005

PRODUCTION

<u>Crews and Equipment Packages</u>	<u>Half Day</u>	<u>Full Day</u>
Digital: HDV (High Def) or DVCAM	\$ 700	\$1,100
Mini DV (60 min)	\$ 450	\$ 600

Package includes: camera operator, camera, tripod, power/batts, monitor, lav or stick mic, headphones, BNC & XLR cables

Crews and Equipment Packages

Gaffer with Omni/Tota or equivalent light kit with associated gear.

<u>Producer Labor</u>	<u>Half Day</u>	<u>Full Day</u>	<u>OT/Hour</u>
Producer/Director	\$ 390	\$ 520	\$ 95
Technical Director/Engineer/Editor	\$ 300	\$ 400	\$ 75
Projectionist/PA/Video Tech	\$ 250	\$ 350	\$ 65
Camera Operator/Lighting Tech	\$ 250	\$ 350	\$ 65
Recordist/Audio Tech	\$ 250	\$ 350	\$ 65
Production Assistant	\$ 225	\$ 300	\$ 60

POST PRODUCTION

<u>Non-Linear Digital</u>	<u>Per Hour</u>	<u>OT/Per Hour</u>
Combustion/After Effects /Paint/CG	\$ 160	\$ 190
Digitize Video clips	\$ 100	\$ 130
Character Generation/Still Store Loading	\$ 100	\$ 130
After Effects, PhotoShop, Illustrator & Boris Eff	\$ 125	\$ 145
NLE Editing	\$ 180	\$ 210

<u>Digital Audio – Editing</u>	<u>Per Hour</u>	<u>OT/Per Hour</u>
Digital Audio Workstation	\$ 150	\$ 180
DAT, CD, MiniDisc or Cassette (Transfer or duplication plus media)	\$ 150	\$ 180

<u>Music Library</u> (Industrial Rights Only)	<u>Per Drop</u>
	Quote

<u>Graphic Services</u>	<u>Per Hour</u>	<u>OT/Per Hour</u>
Consultation/Design Services	\$ 50	\$ 80
2D Motion/Still Graphics-Design	\$ 150	\$ 180
3D Animation-Design	\$ 200	\$ 230

2D/3D Render Time	\$ 100	\$ 100
Flatbed Scanning	\$ 100	\$ 130
Video Stills from tape/Frame Grabs	\$ 50 ea	
PowerPoint Presentation Design	\$ 125	

Multimedia Services

	<u>Per Hour</u>	<u>OT/Per Hour</u>
Digitize: Video/Audio	\$ 100	\$ 130
Video only	\$ 75	\$ 105
Audio only	\$ 50	\$ 80

Render:

Audio to: WAVE, AIFF, QuickTime, Real, MP3	\$ 20 1 st min.
	\$ 2 each addl. min.
Video/Audio to: AVI, MPEG1, QuickTime, Real Player, Windows Media Player	\$ 25 1 st min. \$ 2.50 each addl. min.

CD-R Duplication

Burn CD-R Master \$25 each

Duplication Prices

<u>VHS-std play</u> 1ea	<u>2-5</u>	<u>6-15</u>	<u>16-25</u>	<u>26-50</u>	<u>51-100</u>	<u>101-250</u>	<u>251-500</u>
0-10 min.	\$12.00	\$9.75	\$8.25	\$7.00	\$5.75	\$5.00	\$4.00
10-15 min.	\$12.50	\$10.75	\$8.50	\$7.25	\$6.00	\$5.75	\$4.75
15-20 min.	\$13.00	\$11.75	\$9.00	\$7.75	\$6.50	\$6.00	\$5.50
20-30 min.	\$14.00	\$12.00	\$9.00	\$8.00	\$7.25	\$7.00	\$6.25
30-60 min.	\$17.00	\$13.75	\$10.00	\$8.75	\$8.00	\$7.25	\$6.50
60-90 min.	\$19.00	\$14.50	\$11.00	\$9.75	\$8.75	\$8.00	\$7.50
90-120 min.	\$21.00	\$16.50	\$13.75	\$10.50	\$9.50	\$8.75	\$7.75
120-160 min.	\$23.00	\$18.00	\$15.00	\$12.00	\$9.75	\$9.25	\$8.50
160-180 min	\$25.00	\$20.00	\$17.00	\$14.00	\$11.00	\$10.00	\$10.25

CD-R Duplication

<u>1 Copy</u>	<u>2-5</u>	<u>6-10</u>	<u>11-15</u>	<u>16-20</u>	<u>21-30</u>	<u>31-40</u>	<u>41-50</u>
\$25	\$20ea	\$15ea	\$13ea	\$12ea	\$11ea	\$10ea	\$9.50ea

*Price includes CD-R, duplication, window sleeve, and black printing directly on CD

For the following options please add the amounts shown to the above pricing:

Plastic Case:	\$.25
Jewel Case:	\$.35
One Color Printing on CD-R	\$.35
Four Color Printing on CD-R	\$.65

Pricing assumes a formatted CD master ready for duplication.

Pricing applicable for any size or type of CD, including audio, data, multi-media

Mastering available from most any format – Zip, Floppy, MPEG, etc.

Mastering price is based on length / size of project. CD-R may not be compatible with older CD drives or some laptop CD players.

4.7 GB DVD-R & DVD-RW Duplication Prices

There are three types of 4.7 GB general recordable DVDs.

4.7 GB recordable media that can be used by DVD-R compatible machines only.

4.7 GB re-writable media that can be used by DVD-RW compatible machines only.

4.7 GB recordable with “Authored” menus compatible with most DVD machines.

(The first price is with the 4.7 BG-R media and the second is with the 4.7 GB-RW media, third is the 4.7 GB R with programmed menus) DVD-R & RW recording is done on a Pioneer PRV-9000 DVD recorder. Simple menus can be created on the RWs using this machine but it’s DVDs can only be played back on DVD-RW compatible machines. DVD-Rs “Authored” on our Media 100i can have programmed, multi level menus and can play back on most DVD machines. Highest resolution maximum length 1 hour recording, medium resolution, maximum length 2 hour recording. “Authoring” time is in addition to the cost of burning individual DVDs.

<u>Length</u>	<u>1 each</u>	<u>2-5</u>	<u>6-10</u>	<u>11-15</u>
0-10 min	\$25/\$35/\$45	\$23/\$33/\$43	\$21/\$31/\$41	\$19/\$29/\$30
10-20 min	\$28/\$38/\$48	\$26/\$36/\$46	\$24/\$34/\$44	\$22/\$32/\$42
20-30 min	\$30/\$40/\$50	\$28/\$38/\$48	\$26/\$36/\$46	\$24/\$34/\$44
30-40 min	\$32/\$42/\$52	\$30/\$40/\$50	\$28/\$38/\$48	\$26/\$36/\$46
40-50 min	\$34/\$44/\$54	\$32/\$42/\$52	\$30/\$40/\$50	\$28/\$38/\$48
50-60 min	\$36/\$46/\$56	\$34/\$44/\$54	\$32/\$42/\$52	\$30/\$40/\$50

At Medium Quality

60-90 min	\$40/\$50/\$60	\$38/\$48/\$58	\$36/\$46/\$56	\$34/\$44/\$54
90-120 min	\$50/\$60/\$70	\$46/\$56/\$66	\$42/\$52/\$62	\$40/\$50/\$60

“Authoring” at \$180 per hour, \$100 per hour to digitize if not already on the Authoring system.

Terms and Conditions:

Office hours of operation: Monday – Friday 9 am to 5 pm. Billing for crew services begins at the time of departure from Producer's office and ends upon return. Regular time is billed for up to 8 consecutive hours worked between 7:00am and 11:00pm. Overtime is charged for work before 7 am and after 11 pm or after 8 consecutive hours or on the weekends.

Invoices are due and payable upon receipt until credit is established. Credit terms: 15 days from the date of invoice. Failure to pay within 30 days accrues an interest penalty of 1.5% per month from the date of the original invoice, 18% per annum. A 50% deposit is required on work over \$2,000 estimated billing.

Full production services are billed in 1/3rd increments. First third upon acceptance of the proposal, second third at the middle of the production and the final third within 30 days of the final invoice. Shooting and labor are billed on a half day 4 hour minimum or full 8 hour day, portal-to-portal St Augustine. All travel is billed at labor, per diem and expenses only. Set up days, if other than rehearsal or show days, are billed at 1/2 the equipment rate plus labor, etc. All crew travel is based on an 8 hour minimum.

Cancellation Policy

Cancellation on video production work after acceptance of our proposal and before work commences constitutes forfeiture of the deposit or 1/3 of the estimated total budget whichever is greater. Cancellation after taping has commenced but not before editing has begun constitutes a forfeiture of the second one-third deposit. Cancellation after editing has begun constitutes payment in full for the proposal budget plus any extras agreed upon during production.

Cancellation of crews, equipment, editing, and projection more than 48 hours before the date/time/event, no charge. Cancellation 24 to 48 hours of specified crew call time 1/2 minimum crew, equipment or booked edit time. Cancellation within 24 hours of the event constitutes payment in full. Minimum ENG/EFP crew call is 4-hours, equipment is 1/2 billing rate and minimum edit time is 1-hour at posted rate.

Duplication Policy:

Producer guarantees that all copies it produces for its clients are free of defects. Each tape has been checked three times for video and audio quality. Producer agrees to re duplicate any tape found to be defective during its first playback at no charge to the client. Producer further guarantees that all duplication stock it uses is new, high grade duplication quality. All cases unless otherwise noted are 1/3rd sleeve, plastic book style with laser printed labels inside and out.

Travel, Per Diem & Expenses Policy:

Travel rates are based on the individual requirements of each project. Producer will bill for crew travel time only, based on departure from St Augustine, FL to final destination and vice versa. Airline or Train tickets purchased by Producer and not provided by the client will be charged a 20% service charge in addition to the cost of the tickets. Per diem is issued for travel and field production based upon the destination and the number of days involved. All travel related expenses including tips, tolls, freight handling charges, parking, phone calls, etc. are covered under the budget item: Expenses. Equipment that is rented for a production is billed at cost plus the 20 % service charge unless noted in the budget.

Editing Policy:

All editing is based on a one hour minimum, with half hour increments there after. Use of any stock footage library constitutes additional billing unless otherwise noted. Use of professional voiceover is also in addition to the posted edit rate unless otherwise noted.

Cost Estimates

Estimates given prior to performing services are not quotes but only estimates based on fees from outside services, materials and time required to complete job at the time the estimate is given. Final costs may change due to changes in job requirements. Fees charged by outside services may change at any time. Rates may also change if there is substantial time between estimate and job acceptance.

Quality Control

PRODUCER can not be held responsible for errors, flaws and costs of materials and services provided from outside PRODUCER. Within reason, PRODUCER will take necessary steps to correct any and all errors. In the event corrections can not be made PRODUCER will make other adjustments. PRODUCER does not accept responsibility for the content of all written and/or recorded material within a client's final product(s). Receipt and/or use of final or intermediate work is indication of acceptance and client is responsible for all charges associated with said work. Client is responsible for all costs associated with partial and/or incomplete jobs.

Liability Limitation

Producer liability is limited to fees charged by PRODUCER. We are not responsible for any losses or other expenses incurred by the client due to negligence, delays, or failure of performance for incomplete or extended work regardless of fault. Client is responsible for any expenses from a third party. PRODUCER is not responsible for the disposition of any materials once surrendered to client. Our liability is limited to fees charged by PRODUCER and we are not responsible for any expense incurred by the client for loss of said materials regardless of fault.

Disclosures

Client is required to fully disclose to PRODUCER and its subcontractors the complete nature and method of the production at the time of inquiry. Disclosure must include, but not limited to: who is paying for the production (all primary contractors and subcontractors), the production's intent and ultimate usage, and method of production. PRODUCER and its subcontractors reserve the right to refuse work for any reason. If client fails to fully disclose the required information before the production, and if PRODUCER and/or its subcontractors object to the nature of the production based on misleading information, PRODUCER and its subcontractors can immediately cancel their participation before and during the production and the client is still liable for full payment.

Professional Responsibility

Client is responsible for providing a safe, healthy, and professional working environment. Client cannot compel PRODUCER or its subcontractors to perform any act that is illegal, unethical, or unsafe. PRODUCER and its subcontractors can immediately cancel their participation before and during the production, and the client is still liable for full payment, if client insists that PRODUCER or its subcontractors perform any illegal, unethical, or unsafe acts.

Copyright

The client, under the work-for-hire rule, retains copyright to all material gathered on their behalf. This applies only to material directly related to their planned project. For speculative projects PRODUCER retains the full copyright to all completed work unless otherwise noted.

Credit Cards Accepted: American Express, Master Card or VISA.

All Prices, Terms & Conditions subject to change without notice.